

# NEWS RELEASE



For more information, contact:  
Gail Wade  
252 535-8111  
gwade@halifaxrmc.org

For Immediate Release

## HALIFAX REGIONAL DESIGNATED LEADER IN INFANT SAFE SLEEP

**ROANOKE RAPIDS, NC (November 17, 2011)—Halifax Regional has been recognized as an Infant Safe Sleep Leader.**

The award “recognizes hospitals that are doing exceptional work in the area of infant safe sleep on a voluntary basis,” said Janice Freedman, executive director of the North Carolina Healthy Start Foundation.

To qualify for the Foundation’s recognition, Halifax Regional was judged a leader in community outreach and infant safe sleep policy.

“We are committed to making certain that families of the children we care for are knowledgeable about practices that can save lives,” said Amy Joseph, RN, manager of The Birthing Center at Halifax Regional. “Babies leaving our hospital will be safer as a result.”

In 2009 there were 1,006 deaths of children under age one in North Carolina. The award is endorsed by the North Carolina Hospital Association and the North Carolina Child Fatality Task Force. The North Carolina Healthy Start Foundation is a nonprofit organization whose mission is to reduce infant deaths and disability and to improve the health of women and children in North Carolina.

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### **About Halifax Regional**

*Halifax Regional Medical Center is licensed for 204 beds, including psychiatric and nursery. A non-profit organization, Halifax Regional is fully accredited by the Joint Commission. For more information, visit [www.halifaxregional.org](http://www.halifaxregional.org).*